

Taste



With compliments...

...of the TASTE team

Our Cafe...

If it's not enough for you to get a small taste of the best foods from our region, then why not go the full mile and sample our fantastic selection of cakes, biscuits and drinks available at the cafe throughout the day. Child-friendly food is available – just ask!

Our Staff...

Thomas Calderbank, Sarah Nightingale, Daisy Sutcliffe, Lucy McKie, Laura Sharples, Rebecca Langtree, Matthew Leach, Alex Hunt, Charlotte Jowett, Sam Makim and Naga Reddy.



Special Thanks to...

Neil Robinson, Rupert Swarbrick, The Recycle Works and all of today's exhibitors.

Design and print by

Andrew Hall
Graphic Designer

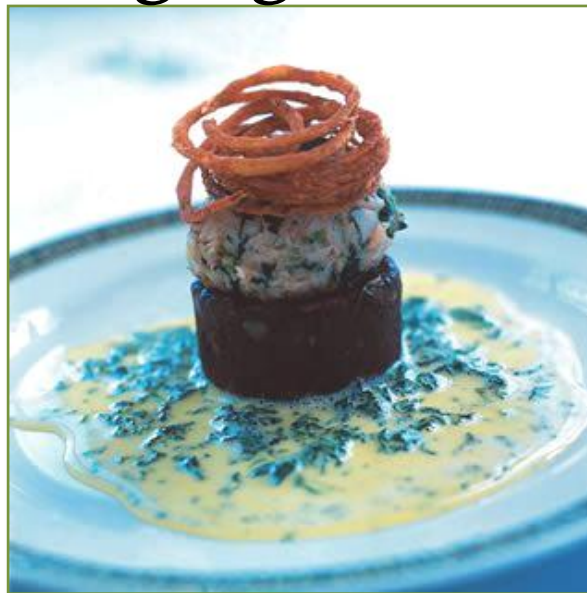
longridgeprinthouse@live.co.uk



Taste

Longridge Food Festival

...Inside



Corporate success for TASTE Longridge!



Discover the very best in local produce!

Programme of Events

14th November 2009

www.tastelongridge.com



Chill out with live music & cookery shows!





INSIGHT



Thomas Calderbank
Managing Director

Hello and welcome to the first ever TASTE Longridge Food Festival, organised by Longridge High School's Young Enterprise team. The aim of our company is to promote local, healthy food and the idea behind today's event is to highlight the wide variety of food products available from local businesses. Supporting local businesses has two main advantages; keeping money within the local economy in order to make Lancashire more of a recognised food and business hub, and also to lower the amount

of carbon miles – how much carbon dioxide is emitted from transport – of your food. When perusing the aisles of the large supermarkets, such as Sainsbury's or Somerfield, people often forget what is available on their own doorstep. Why do supermarkets move carrots around the country from distribution centre to distribution centre, when they can buy them locally, keeping down their CO₂ emissions and costs? Today we have a wide range of interesting and entertaining events going on. There will be demonstrations from local chef Neil Robinson, who trained at Northcote Manor and who is set to become head chef of the Longridge Station Buildings when they open next year. We are also offering refreshments throughout the day from the cafe, as well as taking orders for our main product, a recipe book with contributions from Nigel Howarth and Nick Park to name just a few. A competition is running throughout the day and offers you the chance of winning our £50 flowerbed, courtesy of one of The Recycle Works in Ribchester, so make sure you get involved.

I do hope you enjoy your day here!

Thomas Calderbank

Visit www.tastelongridge.yolasite.com for more.

THE TEAM



Matthew Leach
Finance Director

As Finance Director, Matthew is responsible for the company's monetary and resource management. He has to log transactions and is essentially the man with the money!

Alex Hunt
IT Director

IT Director Alex is in charge of using technology and computing to apply marketing and sales strategies, as well as working on the team website and applications.



Charlotte Jowett
Sales Director



Charlotte, the Sales Director, has duties ranging from the location and targeting of a market to the stock amounts and promotion strategies.

Sam Makim
Finance Director

As the second Finance Director, Sam is responsible for handling the day-to-day cashflow and again coordinating the allocation of cash to each part of the project.



Naga Reddy
Operations and Marketing Director



Naga is the Operations and Marketing Director, and in these roles helps the team to develop and monitor their product sales and strategies, keeping stock ready for sale.



THE TEAM



Sarah Nightingale
Human Resources Director

As HR Director, Sarah must work to support the other members of the company. Staff motivation, recognition and development are all parts of her day-to-day job.

Daisy Sutcliffe
Marketing Director

Daisy is the company's Marketing Director, and by defining product characteristics and considering the potential markets, she works out how to sell the product successfully.



Lucy McKie
Company Secretary

Company Secretary Lucy is in charge of communication and coordination within the company, whether it be by distributing notices, sending emails or keeping minutes.



Laura Sharples
Operations Director

Laura, the TASTE Operations Director, is responsible for developing the team's products and coordinating the balance between raw materials, stock and saleable goods.



Rebecca Langtree
Sales Director

Rebecca is the team's Sales Director and has to develop a plan for the company regarding costs, income and credit in order that the company can make a profit by the end of the competition.



Chef Demonstrations

Our expert chef Neil Robinson will be hosting cookery demonstrations twice during the day. You're welcome to watch him create a gorgeous Duck starter course at 11.00am along with a mystery dessert, and an even more delicious Chicken Breast main course at 1.30pm. Feel free to taste any of the dishes you like, and be sure to pick up a copy of the recipe to take home too!



Musical Performances

Indulge your ears with the sound of music, as performed by a local pianist in the café area. Performances take place throughout the day, until 3.00pm.



INSIGHT



Singletons Dairy (01772) 782112

With a heritage in cheese making stretching back more than 80 years and the latest production and packaging technology, Singleton's Dairy is committed to delivering the best in British cheese and butter to all of its customers.

Corper Deli (01772) 783883

stock speciality breads, fresh fish, wines from all over the world, olive oils, local and international cheese and meats to name but a few. We also have our very own in house chocolatiers who produce some amazing chocolates!

Tina's Corner Bakery (01772) 782514

Walk in the door of Tina's Corner Bakery and the smell of freshly baked breads, cakes and biscuits will fill your senses. We take the greatest pride in our traditional bakery and outside catering service here in Longridge.

Winder's Gourmet Pates (01253) 729149

Founders J & S Robinson ran a series of successful catering businesses around the North West of England and now concentrate their efforts on producing a range of handmade, original pates; available both wholesale and to the general public.

Uncle Bob's Ice Cream (01995) 61515

Uncle Bob's Dairy Ice Cream is a new venture for the Robinson family who are well known in the local area as long established suppliers of high quality meat. Using milk from our own cows we are now producing delicious homemade dairy ice cream in a variety of flavours.

Mrs Sanderson's (01772) 784952

Local producer of high quality free range eggs and pork. They're based near the Derby arms and welcome visitors during the day to buy good value pork and eggs. They're also selling various different types of lamb and beef.

GS Food (07814) 382210

Distributor and retailer of the finest Mediterranean foods. We offer an extensive range of products to both retailers and the general public such as dried fruits, nuts, olives, sundried tomatoes, baklava, garlic, virgin olive oils and much more.

TASTE Longridge (01772) 782316

Longridge High School's Young Enterprise team, this year producing and selling a recipe book focusing on local, healthy produce. Starring Recipes from Nigel Howarth and Paul Heathcote, it promises to be a good compilation.

Shirley's Country Catering (01253) 790444

All our produce is made with local ingredients where possible. We make homemade pies, cakes and desserts and also provide a buffet service. Our company prides itself on our friendly, homemade approach.

Mr Fitzpatrick's (01706) 231836

Fitzpatrick's accredited Temperance Bar in Rawtenstall has been making soft drinks for the people of Rossendale and the Lancashire regions for 118 years.

Weatheroak Farm (01253) 836386

Weatheroak Farm will be selling a variety of Ostrich Burgers, bacon sandwiches and sausage sandwiches next to the entrance. If you like this visit their stall inside for products to take home!

Little Town Dairy (01772) 786429

Based in nearby Thornley, Little Town dairy produce an exciting range of yoghurt, crème fraiche, soured cream, fromage frais, smoothies and ice cream.

Janet Wallbank (01772) 784169

A local award winning cake maker has a wide selection of cakes available for you to purchase and enjoy.

Hillary Alcock (01695) 722950

A range of Lancashire vegetables will be on sale, for example carrots, potatoes, leeks, Brussel sprouts and onions are now in season.



EXHIBITORS

Please note that not all exhibitors can be listed here.

EXHIBITORS
Please note that not all exhibitors can be listed here.